



News Release

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**7th Annual Fabulous Food Show  
Salutes the Troops!**

(Cleveland, OH) The 7<sup>th</sup> annual **Fabulous Food Show**, presented by Time Warner Cable, **November 9-11, 2012**, at the I-X Center in Cleveland, Ohio, will pay special tribute to Veteran's Day on Sunday, November 11, with discounts and programming celebrating the armed services.

The **Main Kitchen Theatre** will host "Taste for the Troops" on Sunday at 3pm, a military cooking competition hosted by **Sam Morgante**, culinary specialist and former White House chef who served under President George W. Bush. Five branches of the military – Army, Navy, Air Force, Marines and the Coast Guard - will go head-to-head in a judged cooking contest using a secret ingredient.

Ticket prices have also been tailored to support military personnel. On Veteran's Day, general admission will be half-off the box office price for veterans and active military (ID required). Children 6 and under are free, and ages 6-16 will be \$15.00 at the I-X Center box office. A portion of the event proceeds will be donated to support veteran's affairs.

New this year, the ticket includes admission to *all* chef demonstrations, including the Main Kitchen Theatre, the Culinary Celebration Theatre, and Sweet Street. The event will present over 100 live demonstrations across eight stages in just three days! Patrons will also have free access to the co-located **By Hand Fine Art & Craft Fair**. The event features a wide variety of fine art and decorative products, from paintings and sculptures to leather purses, ceramic platters, one-of-a-kind precious metal bracelets, heirloom quality wooden boxes and much more.

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**Fabulous Food Show Tickets on Sale**

**Ticket prices:** One-day advance general admission ticket: \$25.00 online at [www.fabulousfoodshow.com](http://www.fabulousfoodshow.com) or \$30.00 onsite November 9-11, 2012, at the I-X Center. Reserved floor seating starting at \$45.00 online.

Children: 6 and under FREE, 7-16 years old \$15.00. Onsite purchase only.

Military: \$15.00 on Sunday, November 11, for veteran's and active military. Onsite purchase only.

**NEW! Weekend Pass:** Good for general admission Saturday and Sunday, *plus* reserved floor seating for one celebrity chef show each day (Saturday and Sunday). \$80.00 online at [www.fabulousfoodshow.com](http://www.fabulousfoodshow.com) or \$85.00 onsite.

Get discounted tickets at your neighborhood Giant Eagle. **Giant Eagle Day is Friday, November 9<sup>th</sup> with a special admission price of \$17.00!** Saturday/Sunday tickets \$25.00 with no service fees.

*Each general admission ticket includes access to exhibits and all chef demonstrations (limited open seating). Upgrade to floor seating in the Main Kitchen Theatre.\* See website for all seating options.*

*\*Additional charge applies, with exception of designated wheelchair areas. Convenience fee on all tickets except group tickets and tickets purchased onsite.*

**Event Hours:** Friday, November 9 — 10:00 AM - 7:00 PM  
Saturday, November 10 — 10:00 AM - 7:00 PM  
Sunday, November 11 — 10:00 AM - 6:00 PM

**The Fabulous Food Show is held at the I-X Center at One I-X Center Drive in Cleveland, Ohio on Route 237, adjacent to Cleveland Hopkins Airport. It is easily accessible from I-480, I-71 and the Ohio Turnpike.**

**For more information call 216.265.COOK or visit us online at [www.fabulousfoodshow.com](http://www.fabulousfoodshow.com)**

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